**Design =**

1. **Real Word**
2. **IP Standard**
3. **Fewer Substantive Response Standard (FSR Standard):** 
   1. **Remove DK discouraging features: remove AFAYK, etc.**
   2. **Add DK option, DK-encouraging preface.**
4. **14k Standard: 2 + No Incorrect Response Encouraging Standard (FSR + No IRE Standard):** 
   1. **Remove any IR encouraging elements**
5. **24k Gold Standard**

**Preface**

**IP Standard**

Now here are some questions about what you may know about politics and public affairs.

Vs.

**IP, FSR, SR + Not IRE, and 24k Gold Standard**

Now here are some questions about what you may know about politics and public affairs.

In answering questions like these, people sometimes look up or ask others about things they don’t know or can’t recall. But we are trying to measure what people already know and can recall on their own—and are just as interested in what people don’t know as in what they do know.

So we’d like your agreement to just say “don’t know” if you don’t know the answer—without looking anything up or talking with anyone about it. Will you do that for us?

Yes

No

**24 k GS**

**Here are a couple of statements about Barack Obama. On a scale of 0 to 10, where 0 means definitely false, 10 means definitely true, and 5 is exactly in the middle, how definitely true or false is each statement?**

* Barack Obama was born in the US
* Barack Obama is a Muslim

**Here are some statements about the Affordable Care Act. On a scale of 0 to 10, where 0 means definitely false, 10 means definitely true, and 5 is exactly in the middle, how definitely true or false is each statement?**

The Affordable Care Act allows illegal immigrants to receive financial help from the government to buy health insurance

The Affordable Care Act creates government panels to make end-of-life decisions

The Affordable Care Act limits increases in payments to Medicare providers

The Affordable Care Act requires insurance companies to ration health care

**Here are some statements about some things that have been in the news. On a scale of 0 to 10, where 0 means definitely false, 10 means definitely true, and 5 is exactly in the middle, how definitely true or false is each statement?**

Temperatures around the world increasing on account of human activity, like burning coal and gasoline

Climate scientists are more or less evenly divided over the question of whether temperatures around the world have been increasing.

In the 2016 presidential election, President Trump won a majority of the vote, if you set aside all the votes that were cast illegally.

Children’s vaccines for diseases like measles, mumps, and rubella prevent much more illness than they cause

**Obama’s birthplace**

**IP Standard**

According to the Constitution, American presidents must be “natural born citizens.” Some people say Barack Obama was not born in the United States, but was born in another country. Do you think Barack Obama was born in …?

1. The US
2. Another country

Vs.

**FSR Standard**

Some people say Barack Obama was not born in the United States, but was born in another country. Was he born in …?

1. The US
2. Another country
3. DK (plus DK pref)

**FSR + No IRE Standard**

Was Barack Obama born in…?

1. the US
2. Another country
3. DK (plus DK pref)

**Obama Religion**

**IP Standard**

Do you personally believe that Barack Obama is a …?

1. Muslim
2. Christian

**FSR or FSR + No IRE Standard**

Is Barack Obama a …?

1. Muslim
2. Christian
3. DK (plus DK pref)

**ACA Illegal**

**IP Standard**

To the best of your knowledge, would you say the Affordable Care Act…?

1. *Allows* illegal immigrants to receive financial help from the government to buy health insurance
2. *Does not allow* illegal immigrants to receive financial help from the government to buy health insurance

**FSR or FSR + Not IRE Standard**

Does the Affordable Care Act…?

1. *Allow* illegal immigrants to receive financial help from the government to buy health insurance
2. *Does not allow* illegal immigrants to receive financial help from the government to buy health insurance
3. Don’t know (+ DK pref)

**ACA --- Death Panels**

**IP Standard**

To the best of your knowledge, would you say that the Affordable Care Act establishes a government panel to make decisions about end-of-life care …?

1. *Does* establish one
2. *Does not* establish one

**FSR or FSR + Not IRE Standard**

Does the Affordable Care Act establish a government panel to make decisions about end-of-life care?

1. *Does* establish one
2. *Does not* establish one
3. DK (+ DK pref)

**GW---Scientist Agreement**

**IP Standard**

Just your impression, which one of the following statements do you think is most accurate?

1. Most scientists believe that global warming is occurring.
2. Most scientists believe that global warming is NOT occurring.
3. Scientists are more or less equally divided about whether global warming is occurring or not

Vs.

**FSR or FSR + Not IRE Standard**

Which one of the following statements is most accurate?

1. Most scientists believe that global warming is occurring.
2. Most scientists believe that global warming is NOT occurring.
3. Scientists are more or less equally divided about whether global warming is occurring or not
4. DK (+ DK pref)

**BO---Budget Deficit**

**IP Standard A**

**As you may know, the federal government runs a deficit when it spends more than it takes in.** Since 2012, when Barack Obama was re-elected president**, would you say that the annual federal budget deficit has …**

1. **Increased**
2. **Stayed about the same**
3. **Decreased**

**IP standard B**

**As you may know, the federal government runs a deficit when it spends more than it takes in.** Since 2012, with the Republicans having the majority in the U.S. House of Representatives**, would you say that the annual federal budget deficit has …**

1. **Increased**
2. **Stayed about the same**
3. **Decreased**

Vs.

**FSR Standard A**

Since 2012, when Barack Obama was re-elected president**, would you say that the annual federal budget deficit has …**

1. **Increased**
2. **Stayed about the same**
3. **Decreased**

**FSR Standard B**

Since 2012, with the Republicans having the majority in the U.S. House of Representatives**, would you say that the annual federal budget deficit has …**

1. **Increased**
2. **Stayed about the same**
3. **Decreased**

**FSR + Not IRE Standard**

Since 2012, **would you say that the annual federal budget deficit has …**

1. **Increased**
2. **Stayed about the same**
3. **Decreased**
4. **DK (+ DK pref)**

**Global Warming --- Happening + Causes**

**IP Standard**

Which of the following best fits your view on temperatures around the world? Are they …?

1. Increasing because natural variation over time, such as produced the ice age
2. Increasing because human activity, like burning coal and gasoline
3. Staying about the same as they have been

**FSR or FSR + Not IRE Standard**

Are temperatures around the world …?

1. Increasing because natural variation over time, such as produced the ice age
2. Increasing because human activity, like burning coal and gasoline
3. Staying about the same as they have been
4. DK (+ DK pref)

**Voter Fraud**

**IP Standard**

As you may know, President Trump has said that he won the majority of the votes cast in the 2016 presidential election, if you set aside all the votes that were cast illegally. Do think that that President Trump …?

1. Won the majority of the votes cast, setting aside all those cast illegally
2. Did not win the majority of the votes cast, setting aside all those cast illegally

**FSR Standard**

As you may know, President Trump has said that he won the majority of the votes cast in the 2016 presidential election, if you set aside all the votes that were cast illegally. Did President Trump …?

1. Win the majority of the votes cast, setting aside all those cast illegally
2. Not win the majority of the votes cast, setting aside all those cast illegally
3. DK (+ DK pref)

**FSR + Not IRE Standard**

In the 2016 presidential election, did President Trump …?

1. Win the majority of the votes cast, setting aside all those cast illegally
2. Not win the majority of the votes cast, setting aside all those cast illegally
3. DK (+ DK pref)

**Vaccines**

**IP Standard**

Just your impression, do you think that children’s vaccines for diseases like measles, mumps, and rubella …?

1. Prevent much more illness than they cause.
2. Cause much more illness than they prevent.
3. Prevent and cause illness about equally.

**FSR or FSR + Not IRE Standard**

Do children’s vaccines for diseases like measles, mumps, and rubella…?

1. Prevent much more illness than they cause.
2. Cause much more illness than they prevent.
3. Prevent and cause illness about equally.
4. DK (+ DK pref)